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mistervu.com

PROFESSIONAL EXPERIENCE

AKQA

CREATIVE / 1 YEAR

AKQA is a thought-led interactive creative agency. As a creative I construct the visual communication for our clients through social media, websites, paid media, and mobile as well as utilize new technologies in which to reach our audiences. My position allows me to create concepts and ideas that solve client briefs in the digital space. Working with art directors, copywriters, project managers, account managers, developers, media and search, projects are engaging, thoughtful and inventive from brief to finish.

CLIENTS: AUTODESK, CHARLES SCHWAB, GAP, NIKE, OLD NAVY, TARGET AND VISA

WIEDEN + KENNEDY

INTERACTIVE DESIGNER / 2 YEARS

Wieden + Kennedy is an independent advertising agency focusing on story telling. As an interactive designer I provide creative solutions for design problems and limitations that exist in digital media. Working with a team of art directors, copywriters, producers, account managers and developers campaigns are brought to life from concept to launch exceeding client expectations and garnering awards in the creative industry.

CLIENTS: CAREERBUILDER, COCA-COLA, DODGE, EA, HEINEKEN, LAIKA STUDIOS, LEVI'S, NIKE, NIKE GOLF, NOKIA, OLD SPICE, P&G, TARGET, TRAVEL OREGON AND WIEDEN + KENNEDY

RINGLING COLLEGE DESIGN CENTER

INTERACTIVE + GRAPHIC DESIGNER / 1 YEAR

Ringling College of Art + Design provides design students with the opportunity to experience working for clients in and around Sarasota, Florida. Selection for the Ringling College Design Center is based on merit and portfolio and projects are assigned as such. As an interactive + graphic designer I was teamed with another designer to redesign Ringling's website.

CLIENT: RINGLING COLLEGE OF ART AND DESIGN

FORMAL SCHOOLING

RINGLING COLLEGE OF ART + DESIGN

BFA / GRAPHIC + INTERACTIVE COMMUNICATIONS

Ringling College of Art + Design's four year accredited graphic + interactive communications major is an intense and focused program intended to teach design, typography, composition, grid systems, semantics, semiotics, iconography and history. Due to this training students are given the unique skill sets required to design efficiently and responsibly.